

THE MACLEOD TIMES AND MACLEOD WEEKLY NEWS

S. Dillingham, Editor and Publisher.
A weekly newspaper printed and published at Macleod, Alberta, every Thursday.

(Independent in Politics)
Subscription price (in advance)
per year \$2.00
If not paid in advance, \$2.50
Foreign \$2.50

WEEKLY CIRCULATION OF 1400
Circulated in a prosperous town of
1700 population and in adjacent
prosperous farming district.

MECHANICAL DATA
Eight columns to the page. Columns
18 x 3 1/2 inches. Line space
depth, 22 1/2 inches. Cannot use
display.

ADVERTISING RATES
Display Advertising (contract not
less than six months) per inch
per line 50c
Legal (publication called for by
statute), Municipal and Govern-
ment Advertising (other than dis-
play) 10c
First insertion—per line, 20c
Subsequent insertions—without
any change of copy, per line
per line 10c
(Acute—14 lines to the inch)

Special Reading Notice 10c
First insertion, per count line, 20c
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any change of copy, per count
line 10c
Found, Wanted, Etc. 10c
First insertion (figures and name
abbreviations to count as
words) per word 10c
Subsequent insertions, per word
per word 10c
Minimum charge 25c
Political campaign display adver-
tising direct from political party or
through advertising agencies (dis-
count for plates) per inch, 50c
Political campaign display adver-
tising direct from political party or
through advertising agencies (dis-
count for plates) per inch, 20c
Notices of marriages, births, and
deaths, and cards of thanks,
each \$1.00

All classified and transient adver-
tising must be paid in advance.

THURSDAY, AUGUST 16th, 1927

THE ENGLISH LANGUAGE
An ambitious project was launch-
ed in London a fortnight ago. A few
British and American scholars, and
men of letters have taken the pre-
liminary steps toward the organ-
ization of an international council of
English, with the object and hope of
preserving the purity of the language.

MARTIN BROS.
DIRECTORS OF
FUNERAL SERVICE
Licensed Embalmers
LETTERIDGE & MACLEOD
AGENT:
A. YOUNG, MACLEOD

J. S. LAMBERT
CONTRACTOR
AND
BUILDER
Shop Phone No. 4
House Phone No. 82
MACLEOD — ALBERTA

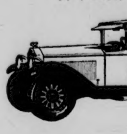
Baby Buzz sounds a mess' call
FLIT spray clears your home of flies and mos-
quitoes. It also kills bed bugs, roaches, ants,
and their eggs. Fatal to insects but harmless to
man and beast. Will not stain. Get FLIT today.
Distributed in Canada by Frank J. White & Co., Limited, Toronto

DESTROYERS
Flies Mosquitoes Moths
Ants Bed Bugs Roaches
The only safe and
effective way to
destroy them

SERVICE GARAGE
First Class Mechanics
Auto Accessories, Oils and Greases
Agents for McLaughlin Buick Cars.
Hart Parr and White Separators

J. S. LANE - - - - PROP.

The Low-Swung Body with no loss of headroom or road clearance



THE dream of every automobile manufac-
turer—to build a body low swung for
beauty and for roadability, without loss
of headroom or road-clearance—has become
reality in McLaughlin-Buick for 1928.

McLaughlin-Buick engineers achieved this
lower effect, not by the makeshift of smaller
wheels with their increased tire wear, but by
a complete re-designing of bodies, and by an
entirely new and exclusive design of the
double-door frame. The tallest McLaughlin-
Buick now stands but 70 inches high, yet
McLaughlin bodies are roomier than ever
before.

See the low-swung body as McLaughlin-Buick
builds it, and you will see at once why
McLaughlin-Buick is the industry's accepted
leader in beauty, luxury, performance—and
especially in value.

McLAUGHLIN-BUICK for 1928

H. H. YOUNG, AGENT
MACLEOD, ALBERTA

When Better Automobiles Are Built—McLaughlin-Buick Will Build Them

I. H. C. MACHINERY

McCORMICK-DEERING TRACTORS AND FARM IMPLE-
MENTS
SAMSON AND CHENEY ROTARY MOW DECKERS,
GAS, OILS AND GREASES—TUBES, TUBES

CLAUDE E. TWEED, AGENT, MACLEOD
PHONES—OFFICE 157, HOUSE 41

The strength, ability, and flexi-
bility of the English language are due
entirely to its history. It is the
product of centuries of growth, and
it is the result of the constant en-
richment of the language by the
adoption of new words and phrases
from other languages. It is the result
of the constant enrichment of the
language by the adoption of new
words and phrases from other lan-
guages. It is the result of the con-
stant enrichment of the language
by the adoption of new words and
phrases from other languages.

the rugged and expressive simplicity
of the Saxon, the graceful elegance
of the French, and the classical
beauty of the Latin became blended
into a new and vigorous language.
"This improved," says Trevelyan,
"our native tongue re-enters polite
and learned society as the English
of Chaucer's Tales, and Wycliffe's
Bible, to be still further enriched
into the English of Shakespeare and
of Milton."

Also there, then, any arbitrary
rules by which it would be possible
to establish a standard of purity?
The origin and growth of the
English language furnishes a
sufficient argument against arbi-
trary standardization.

The Norman conquest established
French as the language of the
aristocracy and gentry, while the
Anglo-Saxon spoke Latin. Saxon the speech
of the conquered people was de-
graded by church and court. Yet the
people did not abandon their native
tongue, but by a happy compromise,

A SIMPLE BUSINESS PROPOSITION
To ask you to purchase your
goods in your own home town is
simply asking you to give your local
market an opportunity to meet
your requirements; asking you to
help the town in your trade territory
that is trying to provide the neces-
sary merchants, stores and equip-
ment to serve you faithfully, honestly
and economically; asking that
you keep your money as near home
as near your business as possi-
ble, and also asking that you assist
in building up one of the most pro-
sperous towns in Western Canada.

But mind, you are not being asked
to do this thing to your own detriment
or loss. You are only being asked
for an opportunity of meeting
your requirements. If after you
have given this opportunity to the
merchants in your home town and
find that their service and equip-
ment do not come up to your ex-
pectation, then they will not expect
you to continue your patronage with
them. Your local merchants' prices
are all commensurate with what you
pay at the best, and they want to
keep up their business on a BASIS
OF QUALITY, COMPETITION,
AND NOT SYMPATHY.

So when you are asked by your
home town merchants to buy at
home, they mean BUSINESS and
BUSINESS means PRICES. A fairer
proposition than this couldn't be
expected by anyone. Isn't it to your
advantage to have a thriving town?
Doesn't it increase your investments
in the district? Isn't a thriving town
a reflection of what kind of people
are living in the district?
Then do your part, give your
home town merchants a chance to
serve you. That's all they ask.

SPEAKER SAVES CONSERVATIVE
FROM DEFEAT IN DAIL

Dublin, Aug. 17.—The Labourite
non-union motion, directed
against President Cosgrave's Pres-
tate government, was defeated in
the Dail today by the closest of mar-
gins. The division was a tie with
seventy-one votes each when the
speaker of the Dail cast the deciding
vote.

Defeat Staved Off
Dublin, Aug. 17.—President Cos-
grave's government has been able to
stave off defeat in the Dail Eireann

"CUSTOM TAILORING AT A READY-MADE PRICE"

If

—you are hard to please,
—or difficult to fit,
—or if you like to look
better dressed than
other men,

Let the Fashion-Craft expert measure you for that new suit

You'll be surprised what satisfaction it
means—what added comfort—what
extra service and appearance. It's the
final word in clothes joy.



Woven in one of
England's oldest
mills specially for
Fashion-Craft
\$34.50
Extra trousers at
small extra cost

The FASHION-CRAFT man
will be here on

Thurs., August 25th, '27 At J. W. MOREASH'S Merchant Tailor --- Macleod, Alberta

by the narrow margin of one vote
and will continue to function and
October 11 at least unless the con-
servative coalition bow in the
elections now pending in the city
and county of Dublin.

Last night's vote in the Dail was
on motion of no confidence intro-
duced after the government had been
criticized by Tom Johnson, the Labor
leader, for what he termed the
failure of the social and industrial
program and for the public safety
and electoral amendments acts. The
deciding vote was cast by the speaker
and seventy-one against it.

Inasmuch as Captain William Rob-
ertson, leader of the National League
party which held the balance of po-
wer and announced in the morning
that his deputies would vote for the
motion, the outcome of the voting
was a great surprise. The fact that
the vote so soon was another
surprise, for when the Dail gathered it
was expected the debate would con-
tinue for several days at least.

FINE MATERIALS, SKILL AND EXPERIENCE, AND AGE IN AN OAK CASK, ARE REQUIRED TO PRODUCE

"CANADIAN CLUB" WHISKY

This advertisement is not published or displayed by the Alberta Liquor
Control Board or by the Government of the Province of Alberta.

When You Want a Real CANADIAN LAGER

---a drink that fully satisfies the
thirst and leaves a pleasant after
sense of refreshment

Just ask for

BIG HORN BEER

S. HEAP, LOCAL AGENT
Phone 69
BIG HORN BREWING CO. LIMITED

This advertisement is not published or displayed by the Alberta Liquor
Control Board or by the Government of the Province of Alberta.

BUY AT HOME Spend Your Money in Macleod

Purchases representing thousands of dollars are lost to
us, to our trade, to our clerks and employees, to our
laborers and artisans, to all the people of Macleod who
exist on the products of their work. This money, if
spent at home, would help to recreate Macleod finan-
cially, give a wider field of activities in business, would
be helpful to every resident of this town.

If we purchased regularly from local merchants, this
money would circulate in Macleod in a welcome manner.
Our merchants merit our patronage; it is to our inter-
est, and the duty of all of us, to encourage the local
merchant. He is one of us, he lives among us, he has
the right to be encouraged by us, he is anxious to have
our custom, and to give us satisfaction. We should un-
der all circumstances give him preference, price for
price, quality for quality. And nearly always the price
that our local merchant asks is, if we compare the qual-
ity, just as cheap as that of the outside merchant.

Never purchase merchandise by catalogues from for-
eign houses before assuring yourself that you cannot
procure the same articles, of the same quality (and
frequently of better quality) at the same price from
your local merchant.

BUY AT HOME

YOU CAN OBTAIN A COMPREHENSIVE RANGE
OF MERCHANDISING AND PROFESSIONAL SER-
VICE FROM THE FOLLOWING MACLEOD BUSI-
NESS AND PROFESSIONAL MEN:

CANADIAN BANK OF COMMERCE, C. A. Mercer,
Manager

ROYAL BANK OF CANADA, T. B. Armstrong, Mgr.,
LEGAL PROFESSION—J. W. McDonald, K. C.; J. D.
Matheson; J. L. Fawcett, J. G. H. S. S. S.

PHYSICIANS—Dr. R. Elder; Dr. A. H. N. Kennedy,
DENTISTS—G. R. Mills, O. F. Farset,
VETERINARY SURGEON—Dr. R. A. McKee,
R. T. BARKER, Dry Goods, Ladies' Wear, Boots and
Shoes, Etc.

REACH & CO., Ltd., Dry Goods, Boots and Shoes,
Groceries, Etc.

YOUNG & CO., Ltd., Dry Goods and Ladies' Ready-to-
Wear

THE WHITE HALL, Groceries, W. A. Day, Proprietor.

THE S. E. GUST STORES, Groceries, Miss H. Fun-
nell, Manager.

THE MACLEOD SUPPLY, Groceries, F. N. Morris,
Proprietor.

THE COSY CORNER, Candy and Variety Store, S.
Baker, Manager.

P. BURNS & CO., Ltd., Butchers, Geo. Parker, Mgr.,
MACLEOD MEAT MARKET, Butchers, Benson &
Greenwood, Proprietors.

CRYSTAL DAIRY, F. B. Frey, Manager

THE GREAT WEST SADDLERY, Harness, Trunks
and Valises, Boots and Shoes, Etc., H. L. L. L.

THE RECALL STORE, Drugs, Stationery, Etc., Elder
& Clement, Proprietors.

MENAY'S DRUG STORE, Drugs, Stationery, Etc., R.
D. McNay, Proprietor.

JEWELLER AND OPTICIAN, J. T. Doney, Proprietor.

MACLEOD PHOTO SERVICE, H. V. Clarke, Prop.

THE EMPRESS THEATRE, R. C. Miller, Manager.

MILLINERY AND FANCY GOODS, Miss A. M. Wil-
son, Proprietress.

MILADY'S BEAUTY SHOPPE, Miss M. Ulrich

J. W. BORGASH, Gents' Furnishings.

R. H. RICHARDSON, Gents' Furnishings.

ANDREWS' HARVARE, W. G. Andrews, Proprietor.

CUNNINGHAM HARDWARE, R. C. Cunningham, Prop.

C. W. STEVENS, Carpenter and Contractor.

MASSEY-HARRIS FARM IMPLEMENTS, J. M. Paul-
son, Manager.

INTERNATIONAL HARVESTER CO., Ltd., Farm
Machinery, C. E. Tweed, Manager.

JOHN DEERE HARVESTING MACHINERY, EMER-
SON PLOWS, H. H. Young, Proprietor.

COCKSHUTT FARM MACHINERY, J. Lush, Manager.

CHEVROLET AUTOMOBILES, J. G. H. S. S. S.

MACLEOD MOTORS—FORD CARS, Stewart Bros.,
Managers.

MCLAREN LUMBER CO., Ltd., Lumber and Coal, J. B.
Sutherland, Manager.

J. S. LAMBERT, Carpenter and Contractor.

FLOUR AND FEED, COAL, CHIPPING, Geo. Skel-
don, Proprietor.

FLOUR AND FEED, CHIPPING, COAL, M. Fair-
weather, Proprietor.

BAWLEN'S BAKERY AND CONFECTIONERY, A.
W. Bawlen, Proprietor.

BLACKSMITHING, Oxy-Acetylene Welding, Alex Mc-
Crea, Proprietor.

BLACKSMITHING, Oxy-Acetylene Welding, S. Mc-
Crea, Proprietor.

WHITWORTH'S, Candy and Ice Cream, Etc., W.
Whitworth, Proprietor.

K. A. Y. Real Estate and Insurance, Arthur Young

A. T. LEATHER, Real Estate and Insurance

GEORGE E. CRADY, Real Estate and Insurance

R. J. E. GARDINER, Real Estate and Insurance

T. DRINKWATER, Real Estate and Insurance

GEORGE MEERS, Real Estate and Insurance

FLOWERS AND PLANTS, K. A. Y. and Reach & Co.

COULLARD & LUSH, Second-Hand Dealers

J. H. (Doc) STOCKTON, Second-Hand Dealer

RADIO AGENTS—John T. Doney, Geo. H. Scougall,
Black & McCrea

FASHION BARBER SHOP AND POOL ROOM, A. T.
West, Proprietor.

BILLY'S TONSORIAL PARLORS, W. Fleming, Prop.

REX BARBER SHOP, Leo Noel, Proprietor

SHELLY'S DELIVERY, W. Shelly, Proprietor.

GILBERT'S TRANSFER, J. Gilbert, Proprietor.

SPEEDWAY GARAGE, W. O. Hoodless, Prop.

MACLEOD MOTORS GARAGE, Stewart Bros. Mgrs.

SERVICER GAZETTE, J. S. Lane, Prop.

CITY CATERING COMPANY, J. R. Hunt, Proprietor.

BOOTH AND SHOE REPAIR SHOP, J. Lemire, Prop.

BOOTH AND SHOE REPAIR SHOP, J. Lemire, Prop.

THE QUEEN'S HOTEL, Swinerton & Grier, Prop.

EMPIRE HOTEL, Swinerton & Grier, Prop.

CLUBBING AND GOLF FITTING, J. S. Lane, Prop.

CALGARY BREWING CO., S. H. Heap, Agent.

LETTERIDGE BREWING CO., A. Young, Agent.

GEORGE MARQUARDT, Undertaker

JOHN E. BOGAN, Cleaning, Pressing, Dyeing, 3rd
Avenue, Opp. Speedway Garage.

THE SILVER GRILL CAFE, Leo Bros. Proprietors

PALACE CAFE, Geo. Jim Sing, Prop.

LIBERTY CAFE, Quong Choo, Proprietor.

KING CAFE, Mah Gid, Proprietor

O. K. RESTAURANT, Chow Sam, Proprietor.

SUNRISE CAFE, Puggia, Proprietor.

DEPOT RESTAURANT, Mah Gid, Proprietor.

EVERYBODY LOOKED

"All right back there?" called
the confectioner from the front of the
car.

"Hold on," cried a feminine voice.
"Wait until I get my clothes on."

The entire carful of passengers
craned their necks to look. A girl
sat on with a basket of laundry.

There's no virtue in being good
to avoid heated remarks by friend
wife.

EVERY CITIZEN OF MACLEOD & DISTRICT

is interested in the

GROWTH AND DEVELOPMENT OF THIS COMMUNITY

Remember Then That:

The business of a town is its very life-blood.
The stores and business houses are not alone for the merchants.
Prosperous merchants will make the community prosper.
The more buyers there are in a town, the greater "turn over" the merchants will have, and thus the more they will be able to reduce prices and increase the quality of the goods they sell.

Thus By Trading at Home

with the home town merchants the people of Macleod become the builders of their own community.

No True Citizen

will stunt the natural growth and expansion of his home town by fostering the mail order business of far away communities.

Buy At Home

not to help the merchants, but to help the home community and yourself.

YOUNG & CO.

LADIES' WEAR — DRY GOODS

SPECIALS

FOR SATURDAY SELLING

TURKISH TOWELS— Small-sized Turkish Towels, a good hand size, size 15x32 in.— Special 2 for 35c	HEMMED PILLOW CASES— Hemmed Pillow Cases, made from strong wearing cotton, a good everyday quality— Special 25c each	LADIES' STOCKINETTE BLOUSERS— Ladies Silk and Cotton Stock- nette Blouses, colors of peach, mauve and pink, regular \$1.00 pair— Special 75c pair
BATH TOWELS— Extra thick and terry Bath Towels, white and fawn stripes, size 22x42 in.— Special 45c each	JAP. COTTON CREPES— Japanese Cotton Crepes, all colors— Special 20c yd.	NEW STAMPED GOODS— Just arrived—a shipment of Stamped Goods in cottons, lino, scarves, aprons, covers and sets— At Exceptional Prices
WHITE SHEETING— 72 in. white Sheeting, a good stout wearing grade— Special 49c yd.	KIDDIES' COTTON HOSE— Kiddies Strong Cotton Hose, in colors of black and sand only, all sizes— 25c pair	NEW FLANNELS— New Flannels for Fall Wear, 54-in. wide in all the new shades— Prices Right

QUEEN'S SERVICE STATION

NORTH STAR GASOLINE
KEYSTONE AND WHITE STAR KEROSENE
WILLIAM PENN LUBRICATING OILS AND GREASES
TIRES, TUBES AND ACCESSORIES.

GEO. SHEFFIELD --- PROP.

UNITED CHURCH BROTHERHOOD HONORS PRINCIPAL H. G. BEACON AND THE REV. W. H. IRWIN

The approaching departure from Macleod of Principal H. G. Beacon of the Macleod High School, to take a similar position in the town of Hich River, was the occasion of a special summer-club meeting of the Macleod United Church Men's Brotherhood, of which Mr. Beacon is the president, held in the Church Hall on Tuesday evening, August 15th. The members turned out in good numbers and a social time, together with a good supper, was enjoyed by all present.

After the opening exercises were over the vice president, J. Green, spoke appreciatively of the return of the pastor of the church, Rev. W. H. Irwin, who has been holidaying in Eastern Canada, and presented him with an elaborate bouquet of gladioli.

A program of songs and readings was interspersed with short addresses by the members, a complimentary of the guest of the evening. Principal Griffin spoke of him as a friend, who during the two years of his sojourn in Macleod had enriched the lives of those present with a set of book-ends, representing catholic doors and towers, said this represented all that was good in art, culture, ethics and religion, and he knew that the works of the great minds that would repose behind them would be worthy trophies of him who was being honored. Mr. Beacon made a very pleasing reply to the speakers, thanking them for the gift, and said that he regretted leaving as much as the Brotherhood regretted to see him go.

There was quite a number of the high school students present. The meeting closed with all joining in singing "Old Lang Syne."

MONTHLY MEETING OF THE COUNCIL OF THE MUNICIPAL DISTRICT OF BRIGHT, No. 69

The monthly meeting of the council of the Municipal District of Bright, No. 69, was held last Saturday afternoon with all councillors present.

A large amount of routine business was gone through, the passing of accounts occupying the greater part of the time of the meeting. When about the sum of \$100.00 was passed for payment, principally for road work and weed control. A resolution was passed obliging that sunflowers be added to the list of noxious weeds. On account of the amount of infestation this year controlling the weeds has proved to be a most serious problem and a very costly one to the municipality. A great many farmers seem to be quite indifferent to the seriousness of having their farms infested with weeds, which often entails great loss of crops, not only to themselves but also to their neighbors. Their carelessness compels the municipality to spend money in repeated inspections, and often having to step in and clean up the weeds.

WHEN USING WILSON'S FLY PADS READ DIRECTIONS CAREFULLY AND FOLLOW THEM EXACTLY

There is only one way to kill all the Flies

This is it—Darken the room as much as possible, close the windows, raise one of the blinds where the sun shines in, about eight inches, place as many Wilson's Fly Pads as possible on the window ledge where the light is strong, leave the room closed for two or three hours, then sweep up the flies and burn them. See illustration below. Put the plates away out of the reach of children until required in another room.

The right way to use Wilson's Fly Pads

A GREAT PRODUCT OF A GREAT INSTITUTION

IT'S THE BEST THERE IS

CALGARY

"The Beer with the Reputation"

ON SALE AT ALL THE BEST HOTELS AND CLUBS

Buy it by the case

Order from Your Nearest Agent

This advertisement is not published or displayed by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

BARKER'S STORE

Men's Hats For Summer

Borsalinos, best hat made.
King Hat, an excellent hat
at moderate prices.

STRAW HATS

Men's Boaters, various colored bands. Men's fine chip Panamas. Men's fine Peanut and Straw Braids---25c up.

R. T. BARKER

PEACHES ADVANCING

The wholesalers have advanced peaches 25c per box. But we are still selling at the old price of \$2.25 per box. These are Fancy Elbertas, and there won't likely be anything quite as nice later on when the supply is coming from B. C.

Raspberries are finished for this season, and about the only berries available now are blackberries, which will last for a month probably.

Apricots are practically cleaned up.

THE WHITE HALL

LOCAL AND PERSONAL NEWS

J. Hicks was a Lethbridge visitor this week.

F. Perkins was a Stately visitor on Monday of this week.

Ernie Codd of Lethbridge was a Macleod visitor last week.

Fisheries Inspector Holmes was a visitor to Macleod this week.

S. Hoop, of the Calgary Brewing Company, spent a few days in Calgary this week.

Mrs. J. S. Lane has returned from Winnipeg where she has been spending a few days of vacation.

J. Armstrong, of Claresholm, is acting manager for T. B. Armstrong of the Royal Bank here while the latter is on his annual vacation.

E. J. Young, formerly of Macleod, now of Calgary, accompanied by G. C. Armstrong, also of Calgary, are the guests of Mr. and Mrs. Arthur Young.

A sale of land of importance to Southern Alberta was completed on Tuesday when George Pearson sold his 2000 acre farm and ranch to the Menzies at Holly River, or Stand Off. The sale comprised the whole farm as a going concern, including the crop, live stock, and machinery.

Frank P. Walsh, who, accompanied by Miss Mary Walsh, Miss Velma Kirk and Mr. Pearce, the latter of Drumheller, had spent the past few weeks holidaying at the Pacific Coast points, returned on Wednesday evening of this week.

Mr. and Mrs. F. J. Cutler motored to Lethbridge on Tuesday of this week.

Mr. and Mrs. J. H. Duvalier returned on Sunday from a two weeks vacation spent at Banff.

Rev. W. J. Merrick, formerly of Macleod and now of Red Deer, was a Macleod visitor on Wednesday of this week.

Mr. and Mrs. William Pharo and daughter Madeleine left on Saturday for Vancouver where they are spending holidays of two weeks duration.

The Rev. A. C. Wishart, accompanied by Mrs. Wishart, left on Wednesday for Pacific Coast points where they will spend two weeks' holiday.

A. H. Bright, B.A., L.L.B., is acting as student-at-law in the office of J. W. McDonald, K.C. Mr. Bright commenced his duties on August 14th.

Mr. and Mrs. D. R. Currie and family returned on Sunday last from a motor trip to Lake Louise and Banff at which point they spent a week's holiday.

A. W. Matheson and Jess Johnson returned last week from Edmonton. They had intended to go as far as Grand Prairie but found the road impassable north of Edmonton.

Miss May G. Fawcett returned from Banff on Wednesday night where she has been spending her vacation. She will take charge of the Peace school at the beginning of this week.

Mrs. James G. Hood (nee Miss Jessie Jackson) arrived Thursday morning from Essex, England, on a visit to her mother Mrs. Harriet Jackson, who is just recovering from a serious illness.

The Knox Watson followers in Macleod under the captainships of J. D. Matheson and Arthur Young will spend a few days fishing this week staking the busy trout in their lairs at Waterton Lakes.

The Calgary Daily Herald has written a splendid article on Macleod and district with illustrations in their issue of Saturday, August 13th. Those interested in sending this article to their friends can procure a copy of this paper from the

Why Take The Time

and trouble to make cakes, pies, biscuits and bread when you can have such delicious goodies from our bakery at a price that you could not meet if you had to produce them yourself? We will take the drudgery out of housekeeping if you will let us.

BANDEN'S BAKERY

PHONE 132

and possession will be taken at once. The price is not known.

Mrs. D. J. Grier and children returned last week from Banff where they had been spending a few weeks' holidays.

Mr. and Mrs. J. Seaton and Miss Margaret returned on Tuesday evening from a few weeks' holidays spent at the Pacific Coast.

Mr. and Mrs. William Pharo and daughter Madeleine left on Saturday for Vancouver where they are spending holidays of two weeks duration.

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The Calgary Daily Herald has written a splendid article on Macleod and district with illustrations in their issue of Saturday, August 13th. Those interested in sending this article to their friends can procure a copy of this paper from the

Limoges Cups and Saucers---

Lovely Decorated Limoges Cups and Saucers in designs of thistle and rose--yellow and pink, all with gold edges, stripes, and handles--regular \$1.25. Special for one week only---

Wedgewood Cake Plates---

Wedgewood Cake Plates--beautifully decorated. Reg. \$1.75. Special for one week only---

John T. Doney
JEWELLER and OPTICIAN
MACLEOD

ALUMINUM MOTOR COMPANY LIMITED,
781 St. South, Phone 2621, Lethbridge, Alberta.

PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED

REACH & COMPANY, Ltd.

GENERAL MERCHANTS--DRY GOODS, LADIES' AND MEN'S UNDERWEAR, BOOTS AND SHOES, GROCERIES, VEGETABLES AND FRUITS.

However dull the times are people must eat, and in spite of a slim monthly pay roll we must all be clothed. Altho, thanks to a kind Providence, some can go with less clothes than others and revel in the attempt to see how little they can wear. A pair of bloomers, with a home-made sweater and a pair of Hopedale stockings will carry a girl through the best society, and the best of it is the expense is absolutely nil. There is really very little wear to silk hose when carefully stowed up and washed. One lady said she had stockings that lasted a year; we forgot to ask her if she played tennis or frequented hugging circles and kissing benches or bathed on a public shore.

We forget the shoes that a girl must wear, but that is a small item, as we never let a week pass without having a bargain counter. These days a girl was never better dressed than she is now, and with less expenditure of cash and time, and the beauty of it is she never was more alluring and pleasing to the eye than in this year of 1927. Of course merchants take a little credit for the cheap bargains they give you, and the father, when he sees his rainbow daughter passing by, feels a delightful spasm of the heart, and registers a vow to do without a few luxuries--luxury, beer or picture shows--to give this marvelous girl anything that will enhance her brilliancy, for which she must thank her mother.

REACH & COMPANY, Ltd.

Secretary of the Board of Trade at Macleod.

Mr. and Mrs. W. Staley, of Castor, were in Macleod on Tuesday of this week enroute to Pincher Creek.

Constable Staley, who is in charge of the detachment at Castor, is formerly in the A. P. P. detachment here.

HE KNEW

"Pa," said a newspaper man's son, "I know why editors call themselves 'we'."

"Why?"

"So's the man that doesn't like the paper--he's got to look there are too many for him to lick."

SQUARING THE RAU

Salegati (to companion)--"The man who thought that five-pound box of chocolates said it was for his wife."

"Is he married?"

"Either that, or he's done something else."--Everybody's Magazine.

AFTER THE RACES

He--"Do you like horseback riding?"

She--"Yes, I love it."

He--"But, doesn't it--ah--make your head ache?"

She--"On the contrary."

The Most Amazing Quality in Chevrolet History

Quality in design. Quality in construction. Quality in appearance. Quality in performance. Never before has any low-priced car possessed them to such an amazing degree--because no other low-priced car combines the progressiveness of Chevrolet and the diversified experience, the vast resources and the matchless facilities of General Motors.

Study today's Chevrolet. Mark well the aristocratic beauty of its lines--the superbly executed details of its Fisher-Bodies. Then go for a ride. Revel in the thrilling thrill when you "step on the gas." Delight in the smooth operation--the swift sweep of the steering wheel. Marvel at the way the car hugs the road, the ease with which it obeys the steering wheel, the promptness with which it responds to the brakes.

Here is quality expressed in terms that millions now can understand and enjoy. Here is quality obtainable at New, Lower Prices, which reflect the savings of tremendous production and which demonstrate the willingness to share these savings with the public. Here is a car of amazing quality... for everybody everywhere.

New and Lower Prices

Touring - \$645
Roadster - \$645
Sport Roadster - \$720
Coach - \$765
Sedan - \$850
Commercial Coach - \$495

Prices at Factory, Oshawa, Ontario--Taxes Extra

BAALIM MOTOR COMPANY LIMITED,
781 St. South, Phone 2621, Lethbridge, Alberta.

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COMMERCIAL PRINTING

Get your Printing done in Macleod. Keep your money circulating at home.

The Macleod Times has one of the most up-to-date Printing Plants in Western Canada.

We have the material to do the work with, and skilled mechanics to do it--adepts at attaining that finished appearance in your printing that your taste calls for.

WE DO UP-TO-DATE PRINTING
Better Printing than is done in most city shops.

IT IS TO YOUR ADVANTAGE
to get your printing done at home where you can get first-class work and at the same time keep your money in the home community.

WE DO GOOD PRINTING AT RIGHT PRICES

PHONE 91
THE TIMES

TIMES FOR FINE PRINTING



ALBERTA PRIDE
Beer, Ale and
Stout

A. YOUNG, Agt.
MACLEOD -- ALBERTA

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

CHOW SAM - PROP.
TELEPHONE 135, MACLEOD

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G. McFARQUHAR

FUNERAL DIRECTOR
And EMBALMER

Motor Hearse
Phone 218 Macleod

TIMES ADS GET RESULTS

O. K. CAFE

FIRST CLASS MEALS AND
SHORT ORDERS
ICE CREAM
CONFECTIONERY, TOBACCOS
AND CIGARS

CASH MARKET PRICE FOR
CHICKENS

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TELEPHONE 135, MACLEOD

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Cream Prices Advanced

Butter Fat Prices

Special	35c
No. 1	33c
No. 2	30c
Off Grade	25c

Cash on receipt of Cream and Eggs

CRYSTAL DAIRY LIMITED

Phone 28 Macleod, Alberta

Speedway Garage

GAS - OILS - TIRES - ACCESSORIES
PHONE 235

"TAY A HIP TO NIGHT"

GRANT'S

"Best Procurable"

(THE ORIGINAL)

Pure Scotch Whisky

RICHEST IN FINEST
HIGHLAND MALT

Bottled and guaranteed by William Grant & Sons, Limited, Glasgow, Scotland.

This advertisement is not published or displayed by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

Get Our Prices on Unused Ford Cars

Call in and get our prices on the following Ford Cars (never used):

ONE 1927 COUPE
TWO 1927 TUDOR
ONE 1927 TOURING

SPECIAL
Windshield Wipers to Fit Any Car--25c each.

MACLEOD MOTORS

OWNED BY FARMERS

Farmers put three million dollars of their own money into this Company because they wanted better service in handling their grain than they could get without this Farmers' Company.

That is one reason for expecting satisfaction when you deal with a U.G.G. elevator. Experience shows that you do get satisfactory service.

Deliver your grain to:

UNITED GRAIN GROWERS LTD

Elevators at Macleod and Granum
Get U.G.G. Binder Twine at your Elevator

CLEARING SALE OF
SUMMER HATS

LADIES' HATS in a big variety of colors and styles.
Regular \$6.50 to 8.50 HATS--

FELTS from \$1.50 to \$4.00

CHILDREN'S HATS to clear out At \$1.50

CHILDREN'S SUMMER DRESSES \$1.25 to \$2.75

MISS A. M. WILSON

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